

ZeeShan Saghir

Web . Graphics . 2D Animation

www.shanonline.com
+971 50 8490552
info-at-shanonline.com



It's Time to Add Moor Colors in The World !



Web . Graphics . 2D Animation

01 :: Personal Information – of XeShan

I' M	Zeeshan Saghir
Birth Date	23rd July, 1980
P.O Box	502110
Work	Dubai Media City , CNN Bld, eMedia Fz LLc , Dubai U.A.E
Cell	+971 50 8490552
Portfolio	http://www.shanonline.com
Email	info@shanonline.com

02 :: Objective

Design to D.zine . Graphic to Gra.fix Creative to Cr.ativ. To be a creative, conceptual and out of the box designer.

03 :: Personal Statement

I'm a young and ambitious designer with a talent for delivering unique and aesthetically pleasing results. Through my self-learning and experience I have learned to be a specialist of these areas such as Web & Graphics Designing, Flash Animation & Action Script, Search Engine Optimization and Web Analytics/Stats.

By education I am a software engineer but my colossal interest in designing dragged me into the designing field. My professional experience mainly involves a variety of interactive projects made with an emphatic use of Flash, Action Script and CSS for the production of Flash and html websites. I'm a designer but as such I have not limited myself to a particular area of expertise and I have a great interest in a variety of environments. I consider myself well capable of many different tasks involving online services.

04 :: Professional Experience – 7 years of professional experience

eMedia FZ L.L.C (Dubai Media City. U.A.E)

Web & Graphic Designer/SEO

<http://www.emediafz.com>

2007--

I'm jack of all design and animation related works, my basic responsibilities cover design & development of multi-lingual flash & html websites, Search Engine Optimization (SEO) , uploading articles in different languages, analyzing and preparing web traffic reports, development of clients' online brand identity meeting with creative directors & brand managers to discuss design process and brainstorming new ideas.

eMedia is a professional & lively organization, which gives me the opportunity and platform to share & boost my ingenuity & expertise and enables me to utilize my creative productivity to the fullest.

~Magic Flash L.L.C (Dubai. U.A.E)

Web Designer/ Web Master

<http://www.magicflash.net>

2005-2006

I connected with Magic Flash as a designer in Pakistan. After six months, company transferred me to Dubai office. I was responsible for designing and management of multiple websites, search engine optimization (SEO), email marketing ,tracking websites traffic and preparing reports . Development of clients' online brand identity, coordination in ideas, and concepts with website developers to create integrated solutions consistent with client goals.

~Cyber Technologies (Pakistan)

Self Employ / Designer / Marketing

<http://www.cybersqr.com>

2003-2005

Established Cyber² in 2001 while doing software engineering. Cyber² was purely designing studio and providing all online/offline designing services, large format printing, affiliated with media buying company. Cyber² enhanced my vision & interest in my work and gave me valuable lessons in brand management.

05 :: Global Brands – efforts under brand guidelines

- ~ Olay – P&G
- ~ Samsung
- ~ Symantec

- ~ JVC
- ~ IFFCO



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06 :: Education – computer sciences

ACCP	Aptech Computer Education. Islamabad Accp (Software Engineering) = BCS
HSSC	National College of Computer Sciences .Rawalpindi (ICS) Computer Sciences
SSC	Govt High School. Rawalpindi Arts

07 :: Professional Certification - Workshops – designing-hardware

- Web & Graphic Designing Diploma from NICON
- A+ Hardware
- Adobe CS3 Web Premier 2 Days Workshop @ Gitex 2008 (Adobe Inc)
- Maya 5.0 Introduction 3 Days Workshop (CDS)
- Serebra Connect- Certificate Of Knowledge

08 :: Awards – 2007-8

- ~ UAE Web Award 2007 @ Emedia. (On OLAY ARABIA P&G)
- ~ Serebra Connect- Certificate Of Knowledge (Vrf.code: 461EL203924)
- ~ My Design Award

09 :: Areas of Expertise – media works

- Websites Designing
- Interactive Website & Presentations
- Publication Design
- Interface Prototyping and Design
- SEO / SEM
- Web Application UI design
- Website Management
- Sales Presentations
- Online Advertisements
- Web/CD-ROM Multimedia Marketing
- Quality Assurance
- email Marketing

10 :: Technical Skills & Tools – Web/Graphic Designing- 2DAnimation

Through self-learning & professional experience, I have developed a professional level of proficiency with many industry-standard technologies & Tools.

Category	Software
Web/Graphic Designing (From NICON.. A+ Grade)	Adobe Photoshop Adobe Image Ready Adobe Illustrator Macromedia/Adobe Flash Macromedia/Adobe Flash (Action Scripting) Macromedia/Adobe Fireworks Macromedia/Adobe Dream Weaver Coral Draw Microsoft FrontPage HTML, DHTML, Java Script, CSS Swish (Flash Plug-in) ,Ulead Cool 3D (Raster 3d Imaging Software) Flax (Flash Plug-ins), Swift 3D (Flash Plug-in) VCD Cutter (Video Cutter), Sound Frog, Flax (Flash Plug-ins),SEO Reports
Programming Languages APTECH COMPUTER EDUCATION (ACCP. A Grade) (study only)	C# , Visual Basic 6.0 , EJB , J2EE , JSP Java (Swing, Servlets, RMI, Networking, JDBC, Java Beans), XML with action script , Ajax(basic)
Data Bases	Microsoft SQL Server 2000 , Ms Access.
Hardware	Branded and non-branded systems assembling, complete installation, troubleshooting and Networking.



11 :: Competencies – teamwork to professional development

Teamwork	I am able to work effectively in a team environment, including Autonomous decision-making and team leadership where necessary. This is vital to the success of most projects.
Creativity & innovation	I have always felt a strong need to express my artistic side and experiment with new ideas: this translates to creative vision, determination and commitment.
Problem Solving	Critical and lateral thinking skills are required in this rapidly changing industry of constantly changing standards and new software tools.
Knowledge of production Process	From my cross-disciplinary background, I have developed an understanding of the overall production process and how each job fits into the larger context of media development.
Professional development	To be successful in the multimedia industry demands a constant enthusiasm for ongoing learning and technical development. I have an active personal interest in researching and using the newest technologies, while maintaining skills in the current standards.

12 :: Online Membership – eminent communities

Microsoft Partner (ID: 1829753)
Pay Pal : Merchant ID : **PN3NNGEM58K54**
Google AdSense / AdWorlds / Analytics /webmaster Tools/Maps etc (Shanonline)
Macromedia
ADOB inc .
Sun Micro System.
Joomla
Odesk
My Space
Face Book
My Design Award
My Template shop
Coroflot
Designrelated
Maktoob

13 :: R&D – on going

Silver light
Ajax
Adobe Air
Action Script 3.0
Joomla CMS
Facebook Applications

14 :: My Online Revenue – websites

shanonline.com : Google AdSense.
shanonline.com/templates : template monster e'Store
shanonline.com/estore.html : amazone.com e'Store

15 :: Portfolio – splendid projects

<http://www.shanonline.com>
www.coroflot.com/shanonline
www.designrelated.com/profile/shanonline

